

# Sumit Singh

Product Designer

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## Professional Summary

- **5 years of product design experience** across B2B SaaS and B2C, with work on **25+ products**.
- Led **0-to-1 design as the sole designer**, alongside full product redesigns and shared design systems.
- Build and refine interfaces with **AI-assisted prototyping and frontend development**, keeping design and implementation aligned.

## Work Experience

### UX/UI Designer | Biztoso Technologies

July 2025 - June 2026

Bengaluru, India

- Led product design for Biztoso's social app and website as the sole designer. The app recorded **20k+ installs in a month**.
- Established Biztoso's **design system for web and mobile**, aligning visual styles and interaction patterns across products and building an **82-component web library**.
- Built the website's **entire frontend with Claude Code**, using the design system's components and styles.

### UX/UI Designer | Coredata Networks

October 2024 - July 2025

Noida, India

- Led the **full redesign of Sense AI's mobile app** for a US client, working with software and hardware teams to simplify how families monitor older relatives and respond to alerts.
- Designed **Delhi Police's Operator Console** for call handling and coordination between departments, alongside the **CTMCS dashboard** for real-time operations.
- Made Coredata's IoT devices easier and faster to use by designing a **unified mobile app** with consistent controls across Wi-Fi and Bluetooth products.

### Product Designer | Xnetics (formerly SMDevOps)

June 2021 - September 2024

Noida, India

- Led design of **SO Logistics** from discovery through rollout, replacing paper delivery records with a mobile app. After rollout, the logging-error rate fell **80%** and costs from insufficient delivery evidence fell **44%**.
- Managed design delivery across concurrent projects, with responsibility for interface design across **25+ products**.
- Evaluated the team's large language models (LLMs), contributing to an approximately **25%** improvement in model performance.

## Skills

**Core:** Product design, interaction design, visual design, design systems, user research, usability testing, prototyping, motion design, AI-assisted frontend development.

**Tools:** Figma, Framer, ProtoPie, Illustrator, Rive, Lottie, Blender, Claude Code, Cursor, ChatGPT.

## Education

### Bachelor of Commerce in Computer Applications

2017 - 2020

G.S. College of Commerce & Economics | Jabalpur, M.P.